## NORTHERN NEW YORK POWER PROCEEDS ALLOCATION BOARD

# MINUTES February 14, 2018 – 3:00 P.M.

NYPA'S St. Lawrence – FDR Power Project Frank S. McCullough, Jr. Hawkins Point Visitors Center 21 Hawkins Point Road Massena, New York 13662

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Minutes of the Meeting of the Northern New York Power Proceeds Allocation Board held via video conference in Massena, New York.

## **Board Members Present:**

Patrick Kelly (**Chair**)
Theresa Phalon
Robert McNeil (**Excused**)
Roger Sharlow
Ian Maxwell

#### **NYPA Staff Present:**

Karen Delince Corporate Secretary (via video in White Plains)

Patricia Wilson Northern New York Project Manager
Richard Smith Business & Project Development Director

Karen White Manager Community Relations, Northern New York

Bryan Morrell Real Time Systems Engineer I

## **Opening Remarks**

Chairman Kelly welcomed members of the Board, the staff of North County Regional Economic Development Council, and the staff of the New York Power Authority ("NYPA"). He stated that this meeting of the Board had been duly noticed as required by the Open Meetings law. The meeting was called to order at 3:01 p.m.

## 1. Adoption of the February 14, 2018 Proposed Meeting Agenda

Member Phalon made a motion to adopt the February 14, 2018 meeting agenda. The motion was seconded by member Maxwell. The agenda was unanimously adopted.

## **Conflicts of Interest**

Chairman Kelly stated that members had been polled prior to the meeting regarding possible conflicts of interest and wanted to disclose that he had familiarity with St. Lawrence Zinc, through his role at IDA and River Valley Redevelopment Agency.

## 2. Adoption of the August 15, 2017 Meeting Minutes

Chairman Kelly asked whether there were any amendments to the Minutes. Member Phalon had one item to clarify regarding the August minutes and the North Country Children's Clinic, stating that she was not a member of their Board; but, in fact, just voted to donate to the children's clinic. Therefore, there were no conflicts of interests pertaining to this applicant.

Upon motion made by member Maxwell and seconded by member Phalon, the August 15, 2017 meeting minutes were unanimously adopted.

### 3. Fund Balance Update

Richard Smith submitted the following Northern New York Fund Update report, stating that a minimum of 15 percent of benefit awards are dedicated to energy-related projects, by statute.

Northern New York Economic Development Fund Update<sup>1</sup> December-17

	The Fund	
this	Total Deposits to the Fund to Date:	\$2,927,000
plus	Total Interest Earned on Deposits to Date:	\$13,779
=	Total Funds Deposited:	\$2,940,779
	Expenditures	
this	Total Funds Deposited:	\$2,940,779
	Total Administrative Expenses Withdrawn:	\$0
	Disbursements to Grantees:	(\$49,803)
plus	Total Expenditures:	(\$49,803)
=	Current Fund Balance:	\$2,890,976
	Awards	
this	Total Funds Deposited:	\$2,940,779
	Standard Projects:	\$400,000
	Energy Related Projects <sup>2</sup> :	\$0
minus	Total Fund Benefits Awarded <sup>3</sup> :	\$400,000
=	Total Fund Benefits Available to be awarded by the NNYPPAB <sup>4</sup> :	\$2,540,779
	Energy-Related Projects	
this	Minimum Amount (15%) of the Fund Dedicated to Energy-Related Projects:	\$439,050
minus	Total Awards (0%) Made for Energy-Related Projects to Date (not including today):	\$0
=	Fund Benefits Currently Available to be Awarded for Energy-Related Projects Only	\$439,050
	Today's Recommendations	
this	Standard Projects:	\$330,000
plus	Energy-Related Projects or Project Components:	\$0
=	1 Total Recommendations Before the NNYPPAB Today:	\$330,000
=	1 Total Recommendations Before the NNYPPAB Today: St. Lawrence County Economic Development Power ("SLCEDP"	

### Total Estimated Unallocated SLCEDP Available to Generate Net (MW)5:

20

<sup>&</sup>lt;sup>1</sup> The "Fund", known as the "Northern New York Economic Development Fund", is created and administered by the New York Power Authority ("NYPA"). It is funded with the aggregate excess of revenues ("Net Earnings") received by NYPA from the sale of unallocated St. Lawrence County Economic Development Power ("SLCEDP") produced at NYPA's St. Lawrence-FDR Power Project that is sold in the wholesale energy market over what revenues would have been received had such Power been sold on a firm basis to the Town of Massena Electric Department for Economic Development Purposes.

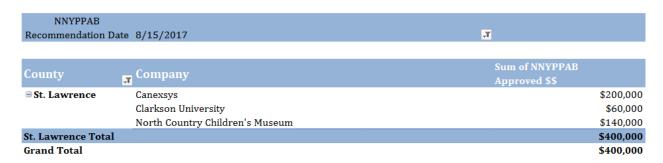
<sup>&</sup>lt;sup>2</sup> As defined by the Northern New York Power Proceeds Allocation Act, a minimum of 15% of Fund Benefits shall be dedicated to "energy-related projects, programs and services". In accordance with EDL § 197-a(7), "energy-related projects, programs and services" means: (1) energy efficiency projects and services; (2) clean energy technology projects and services; (3) high performance and sustainable building programs and services; and (4) the construction, installation and/or operation of facilities or equipment done in connection with any such projects, programs or services.

<sup>&</sup>lt;sup>3</sup> Funds awarded to applicants to the Fund who are recommended for an award by the NNYPPAB and approved by the NYPA Trustees are known as "Fund Benefits." Disbursement of Fund Benefits is subject to satisfaction of certain terms and conditions.

<sup>&</sup>lt;sup>4</sup> Total Fund Benefits Available to Be Awarded is calculated as Total Funds Deposited minus the sum of Total Fund Benefits Awarded and Total Administrative Expenses Withdrawn.

<sup>&</sup>lt;sup>5</sup> Unutilized St. Lawrence County Economic Development Power ("SLCEDP") consists of an estimate of unallocated hydropower. For the first five year following the effective date, the amount of SLCEDP used to generate excess earnings shall be the lesser of 20 MW or the amount of SLCEDP that has not been allocated. Beginning five years from the effective date, the amount of SLCEDP used to generate excess earnings shall be the lesser of 10 MW or the amount of SLCEDP that has not been allocated.

## **NNYEDF Awards**



Chairman Kelly thanked Mr. Smith for the report.

# 4. <u>Award of Fund Benefits from the Northern New York Economic Development Fund (Patricia Wilson)</u>

Ms. Wilson, Northern New York Project Manager, submitted the following report and resolution for consideration and adoption:

#### "SUMMARY

The Northern New York Power Proceeds Allocation Board ("Allocation Board" or "Board") is requested to recommend to the Board of Trustees of the Power Authority of the State of New York ("NYPA" or "Authority") that an award of Fund Benefits be made to St. Lawrence Zinc Co., LLC ("SLZ"). The applicant's project and the amount of the award recommended is discussed in Exhibit "A".

#### **BACKGROUND**

#### 1. The Northern New York Power Proceeds Allocation Act

On December 29, 2014, Governor Cuomo signed into law the Northern New York Power Proceeds Allocation Act (the "Act"). The Act adds provisions to two chapters of consolidated law, the Economic Development Law ("EDL"), and the Public Authorities Law within the Power Authority Act, the enabling statute of the New York Power Authority ("NYPA") (collectively, the "Statutes").

As discussed in more detail below, the Act creates a program, administered by NYPA and the Board, to support economic development in Northern New York ("Program"). Under the Program, financial assistance known as "fund benefits" ("Fund Benefits") may be awarded to "eligible applicants" for "eligible projects" based on criteria set forth in the Statutes.

Under the Act, an "eligible applicant" is a private business, including a not-for-profit corporation that is a private business. "Eligible projects" is defined to mean "economic development projects" that are or would be physically located within St. Lawrence County that will support the growth of business in St. Lawrence County and thereby lead to the creation or maintenance of jobs and tax revenues for the state and local governments. "Eligible projects" include, for example, capital investments in buildings, equipment, and associated infrastructure owned by an eligible applicant; transportation projects under state or federally approved plans; the acquisition of land needed for infrastructure; research and development where the results of such research and development will directly benefit New York State; support for tourism and marketing and advertising efforts for St. Lawrence County tourism and business; and energy-related projects.

Eligible projects do not include, and Fund Benefits may not be used for, public interest advertising or advocacy; lobbying; the support or opposition of any candidate for public office; the support or opposition to any public issue; legal fees related to litigation of any kind; expenses related to administrative proceedings before state or local agencies; or retail businesses as defined by the board, including without limitation, sports venues, gaming and gambling or entertainment-related establishments, residential properties, or places of overnight accommodation.

#### 2. The Northern New York Economic Development Fund

NYPA and the Town of Massena Electric Department ("Massena") are parties to a contract that provides for NYPA's sale of up to 20 megawatts ("MW") of hydropower known as "St. Lawrence County Economic Development Power" ("SLCEDP") to the Town. As detailed in the Statutes, NYPA is authorized to sell unallocated SLCEDP into the market to generate revenue for the Program. The Statutes provide that NYPA will deposit proceeds from such sales into the Fund no less than guarterly.

At least 15% percent of the Fund is dedicated to eligible projects which are "energy-related projects, programs and services," which are defined as "energy efficiency projects and services, clean energy technology projects and services, and high performance and sustainable building programs and services, and the construction, installation and/or operation of facilities or equipment done in connection with any such projects, programs or services."

Monies from the Fund – Fund Benefits – are paid to awardees in the form of grants, and staff expects that in most cases, Fund Benefits will be disbursed as reimbursement for expenses incurred by an awardee. Allocations of Fund Benefits may only be made on the basis of monies that have been deposited in the Fund. No award may encumber funds that have not been deposited in the Fund.

#### 3. Northern New York Power Proceeds Allocation Board

Under the Act, the Allocation Board's primary responsibilities regarding applications for Fund Benefits under the Program are to (i) administer the application process, (ii) make determinations relating eligibility, and (iii) where an applicant and project are eligible, evaluate applications against the criteria in the Statutes, and make a recommendation to the NYPA Board of Trustees on whether an applicant should be awarded fund benefits. The Allocation Board uses the criteria based on criteria that are applicable to EP, RP and PP allocations, and for revitalization of industry, as provided for in Public Authorities Law § 1005.

Additionally, the Board is authorized to consider the extent to which an award of Fund Benefits is consistent with the strategies and priorities of the North Country Regional Economic Development Council ("NCREDC"), which covers the region in which an eligible projects may be proposed.

At its meeting on January 25, 2017, the Board, in accordance with the Act, adopted by-laws, operating procedures, guidelines related to the application, and a form of application. A copy of the relevant criteria (collectively, "Program Criteria"), adapted from this Board's "Procedures for the Review of Applications for Fund Benefits," is attached as Exhibit "B" to this memorandum.

The Board also defined "retail business" to mean "a business that is primarily used in making retail sales of goods or services to customers who personally visit such facilities to obtain goods or services."

Finally, the Board designated NYPA's Economic Development Manager, North Country, to Act on behalf of the Board related to administrative matters.

#### 4. Application Process

A webpage has been created and is hosted on WWW.NYPA.GOV/NNYPPAB with application instructions, a link to the approved application form and other program details including a contact phone number and email address staffed by NYPA. A rolling application process is used and the Allocation Board meets regularly to consider applications for Fund Benefits.

#### DISCUSSION AND RECOMMENDATIONS

In this second round, the Allocation Board has before it one application, which has been made available for Board review. Staff analyzed the application and is now making a recommendation to the Board.

As detailed in Exhibit "A", the SLZ application seeks Fund Benefits to help establish a program to provide the training required to allow it to hire applicants available in the region so that they may work safely and productively in a mine that SLZ recently acquired in St. Lawrence County. SLZ would spend approximately \$1.2M on this project.

Based on a review of this application and consideration of relevant Program Criteria, Staff recommends that the Allocation Board recommend to the NYPA Trustees that this applicant receive an award of Fund Benefits in the amount indicated on Exhibit "A".

To the extent the application proposes a project that must receive approval and/or comply with other legal requirements, such as the State Environmental Quality Review Act, before the project may proceed, Staff recommends that any affirmative recommendation by the Board for such projects not be forwarded to the NYPA Board of Trustees for action until after the Board receives appropriate notification that all such approvals and requirements have been satisfied, and that such recommendations be made subject to further consideration by the Board in the event that such approvals and/or legal requirements are not satisfied.

#### PROJECT STATUS

Under the Act, a recommendation for Fund Benefits by the Allocation Board is a prerequisite to an award of Fund Benefits by NYPA. Upon a showing of good cause, NYPA has discretion to adopt the Allocation Board's recommendations or to award Fund Benefits in different amounts or on different terms than recommended by the Board. In addition, the Authority is authorized to include in any contract providing for the implementation of an award ("Award Contract") any terms and conditions that NYPA deems appropriate.

Given the preliminary stage of the project identified in Exhibit "A" Staff is not in a position to recommend proposed definitive terms and conditions that should be included in any Board recommendation for an award, but Exhibit "A" offers general considerations relating to disbursement of fund benefits for NYPA's consideration. It is anticipated that NYPA staff, in consultation with Board Staff, would negotiate final terms and conditions if an award is made after the receipt of more detailed information concerning the project.

#### RECOMMENDATION

Based on the foregoing discussion and information, Staff recommends that the Allocation Board recommend to the NYPA Board of Trustees that the applicant listed in Exhibit "A" receive an award of Fund Benefits in the amount recommended in the Exhibit for the project proposed.

For the reasons stated, Staff recommends the adoption of the above-requested action by adoption of a resolution in the form of the attached draft resolution.

#### RESOLUTION

NOW THEREFORE BE IT RESOLVED, That the Northern New York Power Proceeds Allocation Board ("Allocation Board") hereby recommends that the Power Authority of the State of New York ("NYPA") make an award of Fund Benefits to the applicant listed in Exhibit "A"" in the amount recommended therein, for the reasons set forth in the attached memorandum and any attachments thereto; provided that (i) if the application proposes a project that must receive approvals and/or comply with other legal requirements, such as the State Environmental Quality Review Act, before it may proceed, the recommendation for such application shall not be forwarded to NYPA until Staff, on behalf of the Board, receives appropriate notification that such legal approvals and/or requirements which are necessary for the project to proceed have been satisfied, and (ii) such recommendations shall be subject to further Board review in the event that such approvals and/or legal requirements are not satisfied; and be it further

RESOLVED, That Staff is authorized on behalf of the Allocation Board to transmit the Board's decision and recommendations to NYPA subject to the qualification stated above regarding legal approvals and/or requirements, and to do any and all things and take any and all actions to effectuate the Board's decision and the foregoing resolution.

## a. Recommendation for Award to St. Lawrence Zinc Company, LLC.

Ms. Wilson stated that staff recommends an award of fund benefits to be given to St. Lawrence Zinc Company, LLC, in the amount of \$330,000.

The grant will aid in the creation of an instruction program for local laborers, who will be trained and incorporated into St. Lawrence Zinc's mining workforce, located in Gouverneur. Additionally, the funding will help produce 60 jobs and over \$1,000,000 in investments.

St. Lawrence Zinc, LLC, has teamed up with Dumas Mining, a contracting service that provides a trained and highly qualified workforce, comprised of displaced manufacturing laborers and military veterans, who want to return or remain in Northern New York. Candidates train with Dumas Mining for 13 weeks and then, upon certification, are transitioned to St. Lawrence Zinc.

Funding will encourage the training and workforce development track, with the anticipated growth in personnel to bolster the regional economy by supporting local businesses and services.

This project investment is consistent with the North Country Regional Economic Development Council priorities, which embraces fortifying communities by building on manufacturing industries and the patronage of foreign direct investment in New York State (Canada).

Upon motion made by member Phalon and seconded by member Maxwell, the Board adopted the resolution to award fund benefits to St. Lawrence Zinc, LLC in the amount of \$330,000. (Exhibit "A")

## 5. Next Meeting and Adjournment

Chairman Kelly stated that the next meeting of the Board is scheduled for April 11, 2018 at 3 p.m. at the St. Lawrence/FDR Power Project. He stated that if members have no additional business, he would entertain a motion to adjourn.

Upon motion, duly made and seconded, the meeting was adjourned at 3:12 p.m.

## Exhibit A

Applicant Name:	St. Lawre	ence Zinc Co., LLC	("SLZ")	REDC Region:	North Country			
Project Type:	Training	& Workforce Dev	elopment	County:	St. Lawrence			
Industry:	Zinc mini	ng		Locality:	Gouverneur			
Amount Requested:	\$370,404	ļ		Start Date:	4/1/18			
				Finish Date:	12/31/18			
RECOMMENDED OFFER				l				
Recommended Total Aw		\$330,000						
Total Project Cost:			\$1,234,680					
% of Project Cost Recom		27%						
PROJECT BUDGET (Prop	osed by A	pplicant)	•					
Use of funds		Amount	Source	e of Funds	Amount			
Salaries & Wages		\$1,063,680	NNY EDF		\$370,404			
Supplies / Materials		\$15,420	-		\$814,276			
Equipment Utilization Co	\$155,580	Workforce De	Workforce Dev. Institute (WDI) \$50,0					
Total: \$1,234,680			Total: \$1,234,680					
REGIONAL IMPACT MEA	SUREME	NTS	•					
Job Commitments:			The Funding Track under which the application was submitted does not require job-related commitments.					
Average Salary of Jobs:		n/a						
Indirect Jobs Created		n/a						
Other Impact								
PROJECT DESCRIPTION	Adapted	from Application						
SLZ is seeking funds to e trained, and put to work recently purchased. Tra per week for 13 weeks, ("DUMAS"), a highly quain North and Latin Amer during their training sess 5000-23 training certifications.	as part of ining will ountil up to allified full sica, to delision. Upon	f SLZ's workforce consist of ten sess 60 employees ar service mining co- iver the necessary n completion of the	at a mine located sions, comprised e trained. SLZ plantractor with exportanting. Candidate program, candidate program, candidate.	d in St. Lawrence Co of six employees e ans to contract wit perience providing to dates will be emplo didates will have ea	ounty that SLZ ach at 40 hours h DUMAS Mining training programs byed by DUMAS			
OTHER ECONOMIC DEV	ELOPMEN	T BENEFITS RECE	IVED					
Workforce Dev. Institute		\$50,000	Preservation Power Allocation 4,000 kW					
SLCIDA Sales Tax Exemption Up		Up to \$80,000						
PREVIOUS STATE ASSISTANCE OFFERED OR PROVIDED								
TYPE	TYPE AMOU		UNT	STATUS				
N/A \$								
BASIS FOR RECOMMEN	DATION							

Given the Canadian origin of its parent firm (Titan Mining), this project supports foreign direct investment in New York State. SLZ plans to hire 180 workers when it reaches full operation later this year, including 60 local employees trained as certified underground miners through this project to replace contract employees currently working in the mine. Local candidates are being drawn from labor pools that include displaced manufacturing workers (unemployed, underemployed), and military veterans. In the absence of training local employees to serve as underground miners, SLZ would use contract miners from outside of St. Lawrence County and New York State to meet production needs, which would risk the profitability and longevity of the mine. SLZ indicates that these employees will be offered a living wage, medical, vision, dental, disability, life insurance, paid vacation and retirement benefits.

Restarting the mine will have positive economic impacts in the region through company supplies and service purchases, the creation of local jobs, and support of local businesses by the 180 new employees.

The project aligns well with the NCREDC strategies and priorities, which in part include energizing communities by building on growth in manufacturing industries and leveraging gateways to Canada.

#### **ANTICIPATED DISBURSEMENT TERMS**

Fund Benefits will be used to reimburse the applicant for costs associated with the underground miner certification training of up to 60 local employees, determined by successful completion of one of the 13-week training programs offered by DUMAS at the site and transition to direct employment with SLZ.

It is anticipated that funds will be disbursed in arrears and on a per trainee basis upon verification that these workers have been successfully employed by the applicant as evidenced by such documentation NYPA may require and verifying project expenditures associated with each of the ten planned training sessions.

Criteria adapted from the "Board Procedures, and Board Policies Relating to the Review of Applications for Fund Benefits", adopted by the Northern New York Power Proceeds Allocation Board

- The extent to which an award of Fund Benefits would be consistent with the strategies and priorities of the North Country Regional Economic Development Council ("NCREDC").
   Such strategies and priorities include the following:
  - Energize our communities by building on growth in the aerospace, transit equipment, defense, biotech, energy, and manufacturing industries
  - Leverage our gateway to Canada, the nation's largest trading partner, to lead the State in global investment
  - Attract and nurture entrepreneurs through innovation to catalyze the highest per capita rate of small business start-ups and expansions in the state
  - Invest in community development infrastructure that expands opportunities and capacity
  - Innovate effective rural healthcare and education delivery networks
  - Elevate global recognition of the region as one of the special places on the planet to visit, live, work and study
  - Activate tourism as a driver to diversify our economies by creating demand to accelerate private investment
  - Invest in agriculture as we help feed the region and the world
  - Create the greenest energy economy in the state
- 2. Whether the eligible project would occur in the absence of an award of Fund Benefits.
- 3. The extent to which an award of Fund Benefits will result in new capital investment in the State by the eligible applicant and the extent of such investment.
- 4. Other assistance the eligible applicant may receive to support the eligible project.
- 5. The type and cost of buildings, equipment and facilities to be constructed, enlarged or installed if the eligible applicant were to receive an award of Fund Benefits.
- 6. The eligible applicant's payroll, salaries, benefits and number of jobs at the eligible project for which an award of Fund Benefits is requested.
- 7. Where applicable, the number of jobs that will be created or retained within St. Lawrence County and any other parts of the State in relation to the requested award of Fund Benefits, and the extent to which the eligible applicant will agree to commit to creating or retaining such jobs as a condition to receiving an award of Fund Benefits.
- 8. Whether the eligible applicant is at risk of closing or curtailing facilities or operations in St. Lawrence County and other parts of the State, relocating facilities or operations out of St. Lawrence County and other parts of the State, or losing a significant number of jobs in St. Lawrence County and other parts of the State, in the absence of an award of Fund Benefits.<sup>1</sup>

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- 9. The significance of the eligible project that would receive an award of Fund Benefits to the economy of the area in which such eligible project is located.
- 10. For new, expanded and/or rehabilitated facilities, the extent to which the eligible applicant will commit to implement or otherwise make tangible investments in energy efficiency measures as a condition to receiving an award of Fund Benefits.<sup>2</sup>

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<sup>&</sup>lt;sup>1</sup> Job creation and retention are key indicators of economic activity. However, the Allocation Board recognizes that certain investments may increase productivity and revitalize areas without immediately increasing permanent employment. Therefore, job creation/retention commitments will be emphasized primarily in the Business Investment Track. While job creation and retention may not be a significant factor for other Tracks, demonstration of economic development benefits to the Region will generally be considered favorably when assessing applications under all Tracks.

<sup>&</sup>lt;sup>2</sup> As provided for in Economic development Law § 197-c(4), many of the criteria are adapted from criteria used in determining eligibility for Expansion Power, Replacement Power and Preservation Power under Public Authorities Law ("PAL") § 1005(13). Certain criteria identified in PAL § 1005(13) are relevant to power allocations under these programs and do not have any logical application to the allocation of Fund Benefits. Therefore, the Board does not expect to use these criteria to evaluate applications for Fund Benefits.