

St. Lawrence River Research and Education Fund
Grant Final Report

Name of organization reporting: Save The River

Progress Report Dates: from: August 2014 to October 2014

Primary Contact: Kate Breheny, Program Manager

Phone and email: (315) 686-2010/kate@savetheriver.org

Mailing Address: 409 Riverside Drive

City/State/Zip: Clayton/NY/13624

Phone Number: (315) 686-2010

Fax Number: (315) 686 3632

Project/Program Name: Save The River's Riverkeeper Monitoring Program

Amount of Grant: \$5,445.00

Purpose of Grant: To expand the Riverkeeper Monitoring Program to reach interested community members in St. Lawrence County.

Have there been any changes to your organization's IRS 501(c)(3) not-for-profit status since you were awarded this grant? No

I hereby certify that the above and attached statements are true and accurate.



Kate Breheny, Program Manager

10/8/14_____
Date

FINAL REPORT NARRATIVE

I. Introduction

Save The River's Riverkeeper Monitoring Program is a thriving volunteer monitoring program that teaches volunteers the basics of using qualitative data to assess the health of the St. Lawrence River (referred to as the River throughout) while they are out paddling, walking, swimming or boating. By training individual volunteers how to notice subtle changes in the River ecosystem they are taught to identify problems that impact water quality, track down sources of pollution and effectively report these problems properly. As a result of the volunteer's work, Save The River is better able to assess and advocate for the health of the River.

The goal of this grant is to expand our Riverkeeper Monitoring Program into St. Lawrence County, and to increase the knowledge and awareness of volunteers up and down the River about the natural environment of the River and how they can protect it. Over the course of the year staff trained 327 volunteers from Jefferson and St. Lawrence Counties as well as Ontario, and created an on-line mapping system to enable Save The River and its volunteers to pinpoint incidences easily and efficiently – allowing Save The River to more accurately report observations to the appropriate agencies and municipalities. Save The River is pleased to report this year the goal of expanding the Riverkeeper Monitoring Program to reach interested community members downriver into St. Lawrence County has been met adding 26 new St. Lawrence County residents to the growing cadre of Riverkeeper Volunteers. Below are the results of Save The River's work on the project this year.

II. Methods

Save The River identified several objectives and key activities for this grant to aid in the overall expansion of the Riverkeeper Monitoring Program. Objectives included expanding the program down river into St. Lawrence County, training at least 120 new volunteers to the program and creating an online map that showcases reported incidences. Success in achieving these objectives has been met through the following activities:

- Save The River provided updated information for the 3 returning Master Trainers and one new Master Trainer was trained learning presentation tips and notes for improved presentation giving.
- Updated materials were given to returning trainers and new master trainer binders containing information on relevant issues and species were created for the new trainer and office.
- To meet the goal of an additional 120 volunteers to the program, Save The River worked with individuals and organizations to schedule 13 training sessions: in Jefferson County at the Antique Boat Museum, Minna Anthony Nature Center, Save The River office and, in St. Lawrence County at the Hammond Central School and at the NYSDEC St. Lawrence Habitat Project office and in Ontario in Ottawa at the Bytown Brigantine Foundation and in Gananoque and Rockport onboard the tall ship the *Fair Jeanne*.
- All trainees from the 2014 season have been outfitted with Save The River's Volunteer t-shirt as well as the Riverkeeper Identification Guidebook.
- Save The River worked with its web developer to create a new on-line mapping system that

unifies online incident reports.

III. Results

Through the hard work of staff and Master Trainer volunteers our final results indicate that Save The River has met and exceeded the objectives for the 2014 grant year. This summer a new Master trainer was trained, increasing Save The River's staff capacity for how many trainings would be provided in 2014 beyond the initial expectation. At fourteen training sessions a total of 146 volunteers were trained along with 181 Jr. Riverkeeper volunteers through the Save The River *In the Schools* Education Program. A total of 327 volunteers were trained, far beyond the anticipated 120 volunteers, bringing the total number of trained Riverkeepers to 779. This number includes both new and returning volunteers seeking refresher training.

Furthermore, as a result of modifying the Riverkeeper Volunteer Training to fit within Save The River's education program, Save The River was able to provide trainings to 181 students in grades 5 through High School. This unexpected, yet welcomed outcome has been a positive enhancement for students whose teachers work with Save The River in developing meaningful River related curriculum. As a result these students are more aware of their environment and are more engaged in its protection. This success has provided Save The River a window of opportunity to expand the Riverkeeper Training in a new direction.

Reporting and evaluation are important to the success of the Riverkeeper Monitoring Program. At the end of the season, feedback from Master Trainers was received and evaluation forms were reviewed. Evaluations returned from volunteers attending the trainings gave unanimously positive evaluations of the Master Trainer's abilities to teach and share knowledge. Also this fall volunteer evaluations were assessed to determine the effectiveness of the trainings. Through these evaluations Save The River learned training participants' expectations were met, they were provided with sufficient information, and the materials were helpful.

Over 90% of incident reports submitted to Save The River by Riverkeeper volunteers provided relevant/actionable information about the River's health. Reports included information on wildlife die-offs, local pollution and run-off issues, and spread of aquatic invasive species. For example this summer several stands of Water Chestnut was found in several bays and creeks in Cape Vincent and off Wolf Island, Ont. With the help from Riverkeeper volunteers, information was passed on to our partners at SLELO –PRISM and DEC, where this information is critical to their inventory of this aquatic invasive plant. Also one Riverkeeper volunteer observed and reported a distressed sailboat leaving fuel and oil. The DEC was notified and response was quick and successful.

Save The River is extremely pleased to have the online reporting form available for volunteers to use to make reports on River health observations. This spring and summer Save The River worked with its web developer to unify these reports on one online map. The map will continue to be a useful tool for the organization and its partnering organizations and agencies to assess threats and potential issues in future seasons.

IV. Budget

\$5,445 was granted for the completion of this project. To date the complete amount granted has been spent. A break down of expenditures can be seen below in Table 1. Included in this budget are the additional matching dollars that were outlined in the original grant application. As illustrated in the budget report table, the cost of promotion of the trainings and reporting system was less (\$152.10) and t-shirts was more than budgeted (\$330). Therefore, the funds intended for promotion were used to support the additional expenses for volunteer identifying t-shirts as that expense was higher than expected due certain sizes being more popular than others and having to update our inventory. Save The River has completed the major projects for this grant within the original budget outlined for the project.

V. Conclusions

Save The River has met the goals of this grant prior to the end of the granting year. Through the support of the St. Lawrence River Research and Education Fund, Save The River has greatly increased its Riverkeeper Monitoring Program. The Riverkeeper Reporting Map is live online and ready for use, Master Trainers are prepared for future trainings and Save The River has provided previously trained volunteers with meaningful workshops to extend their River knowledge and keep them engaged in the program. In addition, Save The River added 327 volunteers to the Riverkeeper Monitoring Program, substantially growing its network of “eyes and ears” on the River.

Save The River’s Riverkeeper Monitoring Program strives to educate the River community about River issues as well as empower volunteers to watch out for the overall health of the St. Lawrence River. Support from the St. Lawrence River Research and Education Fund has made it possible for Save The River to train volunteers up and down the River and increase the knowledge and importance of the St. Lawrence River and its protection in our River communities. By expanding the Riverkeeper Monitoring Program Save The River has been able to grow its capacity to educate interested individuals and families who share a mutual love and interest in the St. Lawrence River.



July 24 Riverkeeper Training onboard the Fair Jeane, Rockport, Ont.



September 24 Riverkeeper Training in Chase Mills, NY.

Table 1. Save The River SLRREF 2014 Final Expenditures

	Date	Name	Memo	Amount	Match	Total
Funds Awarded	3/13	Riverkeeper Monitoring Program				5,445.00
Revenue Received	4/3	New York Power Authority 1 of 3				1,815.00
	9/8	New York Power Authority 2 of 3				1,815.00
EXPENSES						
Salary & Benefits		Program Manager			12,154.00	12,154.00
		Executive Director			1,686.00	1,686.00
Contractor	7/26	BluOctopus Web Development	Development of online map	2,006.25		2,006.25
	9/22	BluOctopus Web Development	Home page promo of Riverkeeper	493.75	12.50	506.25
						0.00
Equipment	6/28	Victory Promotions	Volunteer identifying t-shirts	1,845.00	17.50	1,862.50
	9/22	Victory Promotions	Volunteer identifying t-shirts	152.10	160.40	312.50
		Consumable Office Supplies		250.00		250.00
Other		Mileage			352.00	352.00
		Volunteer Recognition			800.00	800.00
	9/17	Thousand Islands Printing Co.	Promotion of Riverkeeper Trainings	170.00		170.00
	9/11	Massena Courier	Promotion of Riverkeeper Trainings	527.90		527.90
Overhead					900.00	900.00
Subtotal				5,445.00	16,082.40	21,527.40
Total Project Expenses						21,527.00
Matching Funds					16,082.00	
SLRREF Contribution				5,445.00		

TI Sun 9-10-14

Support the River! Become a Riverkeeper Volunteer!

Riverkeeper Volunteer Training

Wednesday, September 24, 2014, 6:00pm
NYSDEC St. Lawrence Habitat Project office
1003 County Route 39
Chase Mills, New York

*Riverkeeper Volunteers will learn how to identify native species,
invasive species and report pollution issues.*

*Riverkeeper Volunteers will receive a
Riverkeeper ID guidebook and t-shirt. Free and open to the public.*



RSVP is required

**Call Save The River 315-686-2010
or email info@savetheriver.org**

Space is limited



Save The River is the Upper St. Lawrence Riverkeeper and is a member
of the international Waterkeeper Alliance. www.savetheriver.org

Photo by: Bruce Mallette/Save The River

Tues 9-10-14

Riverkeeper program training in Massena

1000 Islands - Save The River (STR) will hold a Riverkeeper Training in the Massena area on Wednesday, Sept. 24, at 6 p.m. at the NYSDEC St. Lawrence Habitat Project office located at 1003 County Route 39, Chase Mills.

As the Upper St. Lawrence Riverkeeper, STR is the primary voice and advocate for the health of the river and the right to clean water from the river's beginning in the vicinity of Cape Vincent to the Massena/Cornwall area. To cover an area that large it relies on volunteers to be its eyes and ears on the water.

Riverkeeper volunteers will be trained to assess potential pollution problems and to effectively report these problems to the appropriate agencies. Volunteers will receive training to recognize wildlife die-offs, invasive species and subtle changes in the river that indicate negative and positive impacts to this fragile and already stressed ecosystem. Attendees will also have the opportunity to learn more about the Wilson Hill Wildlife Management Area and STR.

Since STR began its Riverkeeper Monitoring Program in 2008, more

than 750 volunteers have been trained and now use these skills to monitor the river.

Attending this hour-long training session is all that is needed to become a riverkeeper volunteer. All volunteers will be given Riverkeeper Identification Guide as an on-the-water guidebook and a free T-shirt. This training is free and open to the public.

Interested volunteers should call 686-2010 or email Kate Breheny, program manager, at kate@savetheriver.org.

Grindstone Island United Methodist Church

Grindstone Island
Rev. Jeff McArn

Grindstone Island - Sunday Service is at 10:30 am. Grindstone summer resident, Charlie Moehs, will lead the service in the church at Thruso Bay. Coffee hour will follow.

Holy Communion is the first Sunday of the month.

For more information check the website at www.giumc.org.



BluOctopus Web
1000 E. 11th St
Apt 200
Lynchburg, VA 24502
USA
703.204.1111

Billed To
Lee Wilbanks
Save The River
409 Riverside Drive
Clayton NY 13624
USA

Invoice

Jul 26, 2014
Invoice # 126

\$2,006.25

Due by Jul 26, 2014

Item	Hrs / Qty	Rate / Price	Taxes	Subtotal
New Slip	01:02	\$75.00		\$93.75
Web Development	02:02	\$75.00		\$168.75
Web Development	03:37	\$75.00		\$281.25
Web Development	04:39	\$75.00		\$356.25
Web Development	04:51	\$75.00		\$356.25
Web Development	02:28	\$75.00		\$187.50
Web Development	00:48	\$75.00		\$75.00
Web Development	02:02	\$75.00		\$168.75
Web Development	02:03	\$75.00		\$168.75
Web Development	00:49	\$75.00		\$75.00
Web Development	00:19	\$75.00		\$37.50
Web Development	00:30	\$75.00		\$37.50



BluOctopus Web
Technologies Inc.
10000
10000 MD
USA

Development of River Report Map for Save The River Website.

Please make payment payable to E. Guy Stephens

Subtotal \$2,006.25

• Invoice Total due by Jul 26, 2014 \$2,006.25



BluOctopus Web
Technologies LLC
338 Sachem Drive
Lusby MD 20657
USA
(410) 394-9415

Billed To
Lee Wilbanks
Save The River
409 Riverside Drive
Clayton NY 13624
USA

Invoice

Sep 22, 2014
Invoice # 127

\$506.25

Due by Sep 22, 2014

Item	Hrs / Qty	Rate / Price	Taxes	Subtotal
Web Development	01:02	\$75.00		\$93.75
Web Development	02:05	\$75.00		\$168.75
Web Development	01:00	\$75.00		\$75.00
Web Development	01:00	\$75.00		\$75.00
Web Development	00:35	\$75.00		\$56.25
Web Development	00:30	\$75.00		\$37.50

Development of homepage slider and update to homepage design.

Please make payment payable to E. Guy Stephens

SUPP



**114 Parker Street
Watertown, NY 13601**

INVOICE

Customer Information
Save the River Anne Mellon 409 Riverside Drive Clayton, NY 13624
Customer Phone: 686-2010

Date:	5/14/2014
Invoice #:	44313
Account #:	3099
Art:	on file
Terms:	Due Upon Receipt

Job Description: 44313-Volunteer Shirts '14

Type: SP

ITEM #	ITEM DESCRIPTION	COLOR	QTY	SIZE	COST	TOTAL
4000-E	Youth T-Shirt-Econscious	Pacific	10	Youth Large	12.50	125.00T
1000	Men's short sleeve shirt	Pacific	50	Small	12.50	625.00T
1000	Men's short sleeve shirt	Pacific	25	Medium	12.50	312.50T
1000	Men's short sleeve shirt	Pacific	30	Large	12.50	375.00T
1000	Men's short sleeve shirt	Pacific	30	X-Large	12.50	375.00T
1000	Men's short sleeve shirt	Pacific	5	XX-Large	12.50	62.50T
Discount	Courtesy Discount-1 Size Small Full front full back and right arm same as in the past		1		-12.50	-12.50T
	Volunteer on back Erin					

Please Make Checks Payable To:
Victory Promotions, Inc.
We Also Accept All Major Credit Cards!
Thank You For Choosing Victory Promotions!

Subtotal	\$1,862.50
Sales Tax (0.0%)	\$0.00
Total Due	\$1,862.50
Payments	\$0.00
Balance Due	\$1,862.50

Phone #	Fax #	E-Mail
315-788-3855	315-788-2255	service2@shopvictorypromotions.com
www.VictoryPromotions.net		



Statement

114 Parker Street - Watertown, NY 13601
Phone # 315-788-3855 Fax # 315-788-2255

9/30/2014

Customer Information

Save the River
Anne Mellon
409 Riverside Drive
Clayton, NY 13624
Customer Phone 686-2010

				Account #	Terms	Amount Due
				3099	Due upon receipt.	\$312.50
Date	Transaction			Amount	Balance	
09/22/2014	46418-More Volunteer Shirts- INV #46418.			312.50	312.50	
CURRENT	1-30 Days	31-60 Days	61-90 Days	Over 90 Days	Amount Due	
0.00	312.50	0.00	0.00	0.00	\$312.50	

Please Make Checks Payable To: Victory Promotions, Inc.

We Also Accept ALL Major Credit Cards.

www.VictoryPromotions.net

Thousand Islands Printing Co., Inc.

Invoice

PO Box 277

Alexandria Bay, NY 13607-0277

PH: (315) 482-2581 Fax: (315) 482-6315

E-MAIL: tisun@gisco.net

Date	Invoice #
9/17/2014	109473

Bill To

Save the River
409 Riverside Drive
Clayton, NY 13624

Ship To

Save the River
409 Riverside Drive
Clayton, NY 13624

P.O. Number	Terms	Rep	Ship	Via	F.O.B.	Project
			9/17/2014			
Quantity	Item Code	Description			Price Each	Amount
24	Display Ad - ROP	Display Ad - ROP - 9/17/14 - BECOME A RIVERKEEPER			5.00	120.00
1	Color Charge	VOLUNTEER! AD Color Charge			50.00	50.00

NORTHERN NY NEWSPAPERS CORP.
260 WASHINGTON ST
WATERTOWN, NY 13601-3301
(315) 782-1000

BILLING PERIOD		ADVERTISER / CLIENT NAME	
09/01/14 - 09/30/14		SAVE THE RIVER	
TOTAL AMOUNT DUE	*UNAPPLIED AMOUNT	TERMS OF PAYMENT	
527.90		DUE UPON RECEIPT	
CURRENT NET AMOUNT DUE	30 DAYS	60 DAYS	OVER 90 DAYS
527.90	.00	.00	.00

ADVERTISING INVOICE STATEMENT

INVOICE NUMBER	PAGE #	BILLING DATE	BILLED ACCOUNT NUMBER	ADVERTISER / CLIENT NUMBER
697722	1	09/30/14	5039793	

BILLED ACCOUNT NAME AND ADDRESS

UPPER ST LAWRENCE RIVERKEEPER
SAVE THE RIVER
409 RIVERSIDE DR
CLAYTON NY 13624

REMITTANCE ADDRESS

JOHNSON NEWSPAPER CORPORATION
260 WASHINGTON ST
WATERTOWN, NY 13601

PAYMENT ENCLOSED \$ _____

MC VISA AE NOVUS

CK or ACCT # _____

EXP. DATE: _____ SIGNATURE _____

PLEASE DETACH AND RETURN UPPER PORTION WITH YOUR REMITTANCE

DATE	NEWSPAPER REFERENCE	DESCRIPTION - OTHER COMMENTS / CHARGES	SAU SIZE BILLED UNITS	TIMES RUN RATE	GROSS AMOUNT	NET AMOUNT
08/31		BALANCE FORWARD				.00
09/14	PUBLICATION: 1764639	ADVANCE NEWS - FULL RUN RIVER KEEPER VOL KATE	3x7I 21I	1 7.75		162.75
09/21	1764639	THREE COLOR CHARGE RIVER KEEPER VOL KATE	3x7I 21I	1 7.75		40.00 162.75
		THREE COLOR CHARGE Publication Totals:				40.00
09/17	PUBLICATION: 1764699	DAILY COURIER-OBSERVER - FULL RUN RIVER KEEPER VOL KATE	2x6I 12I	1 7.70		92.40
		THREE COLOR CHARGE Publication Totals:				30.00

*Proceans:
RIVERKEEPER*

[Signature]

TO AVOID FINANCE CHARGES, FULL PAYMENT MUST BE RECEIVED
NO LATER THAN OCTOBER 31, 2014.

STATEMENT OF ACCOUNT AGING OF PAST DUE AMOUNTS

SBI™

CURRENT NET AMOUNT DUE	30 DAYS	60 DAYS	OVER 90 DAYS	*UNAPPLIED AMOUNT	TOTAL AMOUNT DUE
527.90	.00	.00	.00		527.90

NORTHERN NY NEWSPAPERS CORP. (315) 782-1000

A FINANCE CHARGE OF 1.5% PER MONTH, WHICH IS AN ANNUAL RATE OF 18% (MINIMUM \$1.00) WILL BE ADDED TO ACCOUNTS OVER 28 DAYS.

* UNAPPLIED AMOUNTS ARE INCLUDED IN TOTAL AMOUNT DUE

INVOICE NUMBER	ADVERTISER INFORMATION			
	BILLING PERIOD	BILLED ACCOUNT NUMBER	ADVERTISER / CLIENT NUMBER	ADVERTISER / CLIENT NAME
697722	09/01/14 - 09/30/14	5039793		SAVE THE RIVER